

Initiative 4 Improve Communication Awareness

Guardian Angels will continue to build a culture of communication and markedly improve our communications messaging and infrastructure. We will engage parishioners and attract others at all stages of life through relational and relevant communication that empower them to be church.

Imagine

1. We have many people who are her but aren't members. I think some don't realize they are not members. Work more on moving the to members esp. communication.
2. I think they should send out more emails.
3. Let go of old methods—Angel News and Bulletin. Too many words.
4. Send weekly emails with preaching summary from the week before and hard copies available at mass.
5. The website needs to have content put on it. Often what I'm looking for isn't searchable (doesn't show up even when I have the exact words).
6. More "Non-Gathered" options. Relational folks tasked to talk to people and invite their input.
7. Build a GA App! Pushes notifications you are interested in.
8. Have a digital calendar you can publish to parishioners.
9. Help me have better access to parish council reps.
10. Have more featured blog. Post each month on GA Happenings.
11. Insure individuals responsible for an area, answer questions accurately. Who are members of GA community???
12. I think everyone!!! Not based on geography. Been told based on geography and been told if you baptized there you are a member forever. Who is right?
13. Twitter account? Instagram? Continuous education to stay current and trendy.
14. Change mass announcements to the end of the mass when more people are present. People could then be available at designated spots at the back of church to discuss and answer questions.
15. Have a suggestion box as a way for parishioners to communicate their needs, anonymously if need be. It would be placed in a highly visible place.
16. Understand preferred communication of all parishioners. Build up to date means to achieve that communication. Effectively communicate our programs to community.
17. Continue with listening and engaging parishioners on how they like to receive communications. The buy in is important to be effective.
18. Improve communication in GA. Open to suggestions. Political/favoritism not allowed.
19. Catering to youth or young adults. Catching their eye with minimal information as possible. Ideas: Memes through email or # tags or snap chat or Instagram.
20. Spread of ideas is through advanced communication and technology. If we want to do that, we need to be more active on social media (also engaging the youth population which is declining) more the email account for Guardian more available for others of make an Instagram account.
21. Different commissions activity should be more openly shared.
22. Will try to be a patient follower of Jesus and get us try to have some Catholic's attend Sunday Mass.
23. Hire a communications director—focus on communication channel effectiveness, perhaps this could be a voluntary position on the staff.
24. Using theatrical or art to depict messages/questions of our faith.
25. I appreciate your efforts for communication to flow freer, but I still think there is a snag in getting info out to all the people. Also, I don't think people read the info the receive. This initiative is the most difficult for me. Technology will drive some of this. Human follow through will improve the day to day.
26. Send emails to all individuals in the family, not just the family email. Don't assume families communicate within themselves. Consider text as a more targeted communication method.
27. Explore new social media that youth use to communicate. Continue to use graphics and short content messages.

27. People are busy and many cannot find time to attend more meetings, so we need to take the message to events and meetings that people are already at such as men's club, women's club, but also to community. Events such as the booth we have at Woodbury Days.
28. Is the Bulletin and Angel News online?
29. With a focus on involving youth fully understand how this age group wants to be communicated with. Far different from older adults. Social media is everything!
30. Use public media more often, both paid and unpaid.
31. State on the event who is invited to attend. Sometimes on the website calendar it has just an acronym and I don't know what it means.
32. Improve/create communication with the "none's". If they are a "none" what are they? How are they showing up in the world? How can they see their participation in imagining the "light" of the world into their work, life and relationships? How are they spreading the love of God? Spotlight on a "none" to highlight the love in their life.
33. Bulletin page-the same thing every week. Tiny type size.
34. I think it all comes down to content. People will look for and read what is important and relevant to them. We need to make it easy to find (e.g. an easily managed website) but we can't force people to listen (the important part of communication) if it is not interesting or relevant to them.
35. For me personally email is most effective. Consult with the Et Cetera on best way to reach younger persons---as stated, level of 2-way electronics communication, ---suggestion box for those who don't communicate electronically.
36. I like the monthly email with all the activities listed.
37. Ted Talk, com: "The Dander of a Single Story". Technology and communication show PowerPoint on Facebook, social media platforms. Quotes and pics on media, etc. Fr, Rodger post quote of the day.
38. Outdated forms must go: Angel News cost to mail, produce, too much.
39. US mail for those folks registered in GA but do not attend service.
40. Bulletin should not be the same format every week. Less corporal—more pastoral.
41. Continuing to improve current communication, emails, text messages, etc. Expand reach to relative/friends of current church members. Youth—Invite parents to extend invitations to children.
42. I would love to go on the church website and easily find what I am looking for. Our committees would come out of their silos and we collaborate more.
43. An accessible newsletter that contains things like the Bulletin and a way to sign up for it at the church in person.
44. Use different social media such as Twitter or Instagram to communicate to youth.
45. Staff and parishioners could explore skill building in the steps and techniques in doing 1 to 1 visit. One to one visit could be used with new members of G.A., those considering G.A. membership, invitations to deeper roles at G.A. and more.
46. Are we mailing a lot of information that goes right in the garbage? Allow parishioners to select delivery method electronic or postal.